

NORTH SHORE YOUTH CAREER CENTER | FALL 2020 UPDATES



North Shore Youth Career Center | 117 Franklin St, Lynn MA 01901 | 781-691-7430



NEW STAFF SPOTLIGHT:



Jethro Alouidor is the Youth Career Coach Advisor for the North Shore MassHire Career Center. He began his work with us in February of 2020. Unfortunately due to the Covid-19 pandemic, our ability to do outreach and implement curriculum on career development in the community and through the school systems has drastically changed. Since the time of his hire, Jethro has been a consummate professional. During our summer jobs program he took the lead on a virtual cohort along with some colleagues to ensure a great first jobs experience for our youth, where they embarked on a project based learning experience for health and wellness. Currently, he is now implementing the signal success curriculum for early college students. Jethro believes that when we engage, teach, and uplift the youth in our communities that then our communities will be uplifted.

Jobs Focus: Seasonal Jobs

What is a seasonal job? Temporary employment during peak retail seasons, most often around the winter holidays, when companies need extra staff support.

Pros and Cons of Seasonal Jobs:

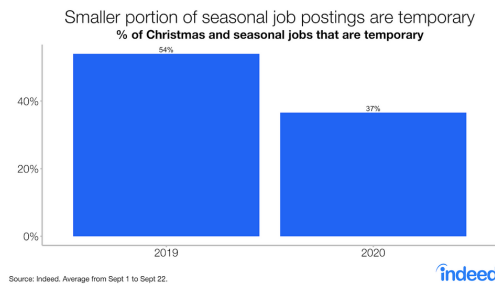
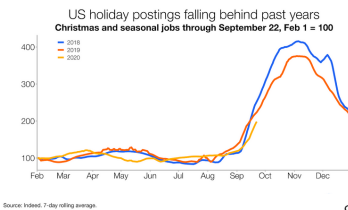
Pros:

- Resume builder
- Can lead to full-time employment
- Good experience

Cons:

- Little training
- Hectic schedule
- Potentially lower pay

Seasonal Jobs in Covid Times:



According to a study by Indeed Jobs: "In the midst of a pandemic, it's difficult to predict what this holiday season will look like. With so much uncertainty, employers aren't rushing to bring on large numbers of employees. Holiday hiring is behind where it normally is. At the same time, available positions are **more likely to be permanent** than in previous years. And the rapid shift to online shopping has made **loading and stocking a much larger portion of seasonal jobs.**"

Who's Hiring!?

- Macy's Saugus - Seasonal Retail Sales Positions
- Burlington Stores Danvers - Seasonal Sales + Cashier Associates
- Express Peabody - Seasonal Retail Sales Associates

COVID-19 PANDEMIC AND YOUTH JOBS

Youth employment rates have been trending down over the past several decades. Factors include increasing school attendance, declining federal support for summer jobs, and the Great Recession. According to the Center for Economic and Policy Research, in Spring 2001, about 42 percent of 16 to 19-year-olds and 71 percent of 20 to 24-year-olds were employed. By Spring 2011, only about 24 percent of 16 to 19-year-olds and 60 percent of 20 to 24-year-olds were employed.

Youth employment had recovered somewhat in the last few years, but in early 2020 remained far below its 2001 level. Then the pandemic hit. In just the first two months of the current crisis, youth employment (ages 16 to 24) has fallen at twice the rate of overall employment. The decline for 18 to 19-year-old women appears to be higher than any other demographic group.

Some believe it is generally much safer not working right now, as few had jobs that allowed them to work from home. Not working also means lost income and greater economic insecurity, particularly for youth. Many youth are also taking on new (or greater) caregiving responsibilities, including caring for younger siblings engaged in remote learning. Given that most youth are employed in sectors that have been hardest hit by the pandemic like retail and food services, there is reason to think youth employment will not recover quickly from the current situation. On the upside, many businesses are re-opening and strictly following CDC mandatory safety standards for appropriate distancing, mask-wearing, and cleaning practices in the workplace.

As Youth Workers, it is our responsibility to provide youth with work readiness skills and career exploration guidance. If you are interested, please reach out to our staff. We are happy to help! Find us at: <https://masshire-nscareers.org/young-adults/>

What is Early College?

Early college programs combine traditional high school classes with college courses through a local public college or university to give students knowledge and exposure to an area of study, while earning up to 12 college credits – equivalent to one semester - for free. Early college boosts college completion rates for low-income students, minority students, and first-generation college-goers by exposing students to college-level work and different career pathways before they graduate high school.



Seventeen Early College Programs have received Massachusetts Early College Designation. During the 2018-2019 school year some 1,500 students were enrolled around the state, and with growth in 2019-2020, enrollments are projected to jump to 2,280.

“Boosting the number of early college programs in the Commonwealth is a priority for our administration that will provide more students with an opportunity to attend and complete college,” Governor Charlie Baker said. “Exposing high school students to college courses in a field that interests them, and offering college credits at no cost, will make the transition to college easier and better prepare many students for successful careers following their education.”



On the North Shore, both North Shore Community College and Salem State University have been designated as High Education Partners, working within the Lynn and Salem School districts. MassHire has been working with North Shore programs since the inception in 2018.